



EMALLMEDIA.CA

Where the world loves to shop.



**Welcome to an
Immersive shopping
experience.**

EXECUTIVE SUMMARY



EMALL.CA

This is where the world discovers a digital mall offering **shopping, social networking** and **transactional capacity** of a great range of categories of products for **national brands, local retailers and suppliers** under one **digital roof**.



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(chatrooms, meetings, zoom)
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(global, local, national)
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1. THE COMPANY

Emall.ca is the owner of approximately 4000 of the strongest generic domain names which can be used as brands.

Peter Maxymych, founder of Emall.ca, was one of the **first in Canada** to register **.ca names (cctld)** going back as far as 1999 and has accumulated these names with the vision that has come to fruition: that they would be become **highly treasured virtual real estate.**

These domain names all **represent strong, generic brands.**



The largest sale for domain names was made by Emall.ca

In 1999 Emall.ca sold 389 names to the Yellow pages group for the sum of **2.5 million dollars** at an average of over 6000 dollars per name.

This was the largest sale ever made in domain names in Canada.

Emall.ca has sold in excess of **4 million dollars of .ca** names with sales ranging from 1000\$ to \$100 000 for names such as **perfume.ca, loans.ca, finances.ca, drugs.ca** and many more.



2. DOMAINS AS A NEW ASSET CLASS

Memorable generic domain names are valuable as they **rank very high organically on most search engines.**

The use of these generic domain brands greatly reduces the cost of online advertising.

These names cannot be disputed by **trademark and copyright** infringement laws.

Names like these do more than ring a bell:

Christmas.ca

Skiresorts.ca

Chatrooms.ca

And so many more...



These memorable names have proven their great value:

Vodka.com domain sold for \$3 million.

<https://www.cnet.com/news/vodka-com-domain-sells-for-3-million/>





Whisky.com domain name sold for \$3.1 million

<https://domainnamewire.com/2014/02/27/whisky-com-domain-name-sells-for-3-1-million/>

SkiResorts.com Takes Lift to Top of the Domain Sales Chart After \$850,000 Deal

<https://dnjournal.com/archive/domainsales/2008/domainsales04-15-08.htm>

LasVegas.com
sold for \$90 million
(as a developed site)

PrivateJet.com
sold for \$30.1 million





**Voice.com
recently sold for
\$30 million**

.CA names owned by EMALL.CA

UnitesStates.ca
France.ca
Brazil.ca
Japan.ca
Mexico.ca
England.ca
America.ca
NewYork.ca
Russia.ca
Broadwayshows.ca
Hockeytickets.ca
Basketballtickets.ca
Personal.ca
Coins.ca
Lobsters.ca
Maplesyrup.ca
Smokedmeat.ca
Privatejets.ca
Jets.ca
Golfing.ca
Medicine.ca
Prescriptions.ca
Cash.ca
Cryptobanking.ca
And hundreds more...



**Names sold as .com owned
By EMALL.CA
as .ca's**

Korea.com sold for \$5 million

Vodka.com sold for \$ 3 million

Dating.com sold for approx. \$2.2 million

Skiresorts.com sold for \$1.7 million

Loans.com sold for \$1 million

Drugs.com sold for \$1 million

LasVesgas.com(as a developed site) sold for \$90 million

Cheaptickets.com(Expedia buys Orbitz for \$1.4bn which included cheaptickets.com as an asset)

and many more...

3.

EMALL.CA

DOMAIN

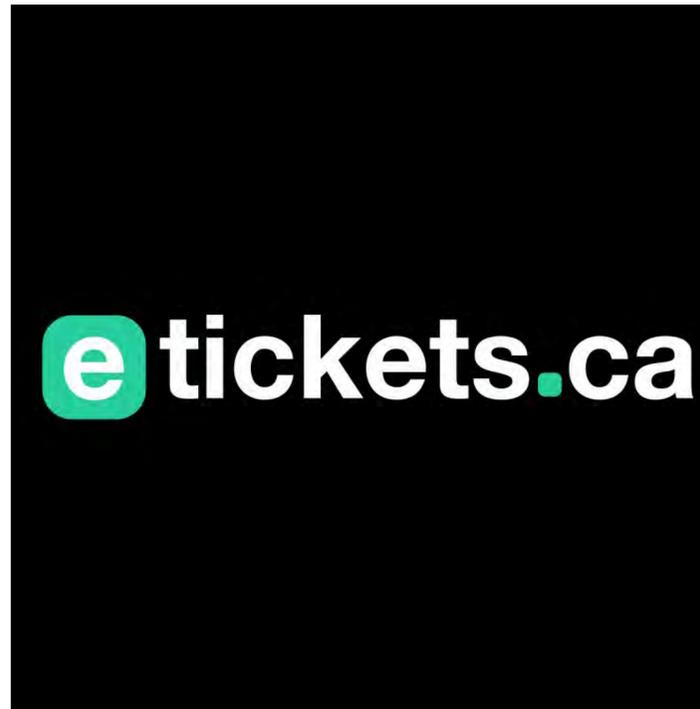
NAMES

(brands)

*Click to
View
website*

*Click to
View
website*

Emall.ca's domain names offer the best possible virtual real estate for **top level brands** to be part of the **digital media mall**.





TURN KEY BRANDS

All the Emall.ca brands benefit from the **chosen word and strong images** that Culminate into brands that are.

**Compelling,
Creative,
and Consistent**
to attract the most
**Discerning
consumers.**





“ It was so easy to plan a great time on TicketsBuzz! ”



Shows Hotels Air+Hotel Tours Attractions [SEARCH SHOWS](#)

START DATE: 11/01/2018 END DATE: 11/16/2018 CATEGORY: All Categories

LAS VEGAS. BRIGHT NOW!



SWIMWEAR.CA

WE ARE COMING SOON

Join the Wave

YOUR EMAIL

FUTURE SWIMMERS

YOUR EMAIL

FUTURE VENDORS

BEAUTYSTORE.CA



BIKINIS.CA

SEA, FASHION 'N' SUN



LIPSTICK.CA

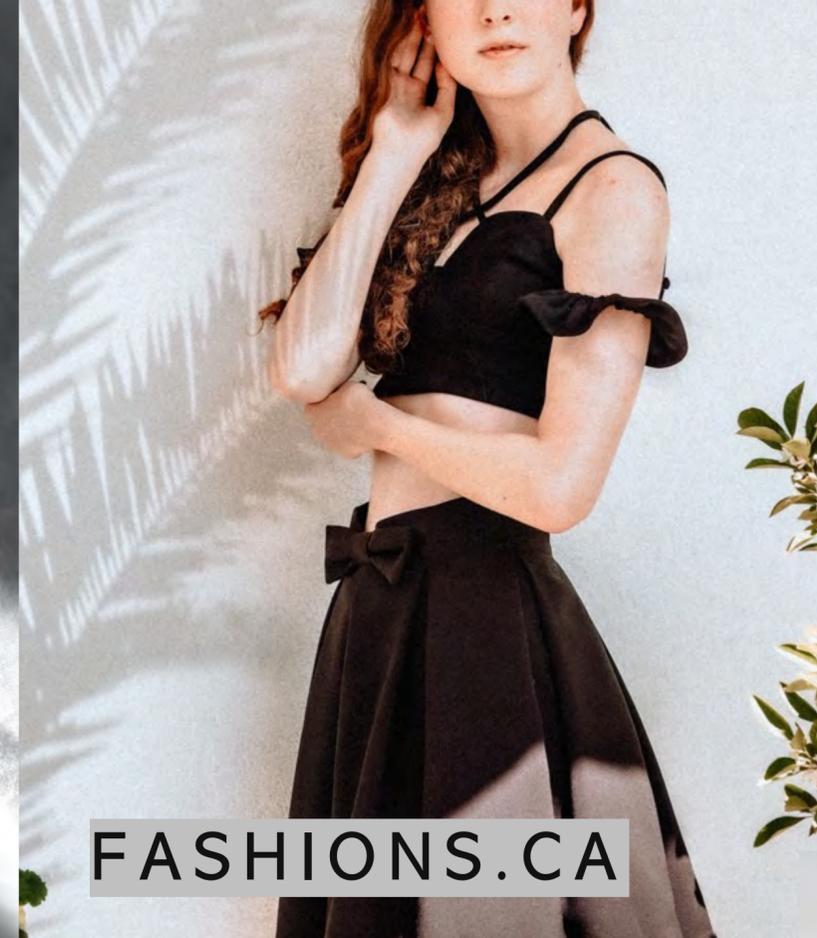




COOLFASHIONS.CA



LUXURYWATCHES.CA



FASHIONS.CA



HANDBAGS.CA



YOGACLOTHES.CA



BEAUTYSTORE.CA



WINESTORE.CA



NAILBEAUTY.CA



WHISKY.CA



VODKA.CA

**BRANDS AS
ADVERTISING
BILLBOARDS**



COINS.CA

DIGITALCASH.CA



EUROPE.CA



FRANCE.CA

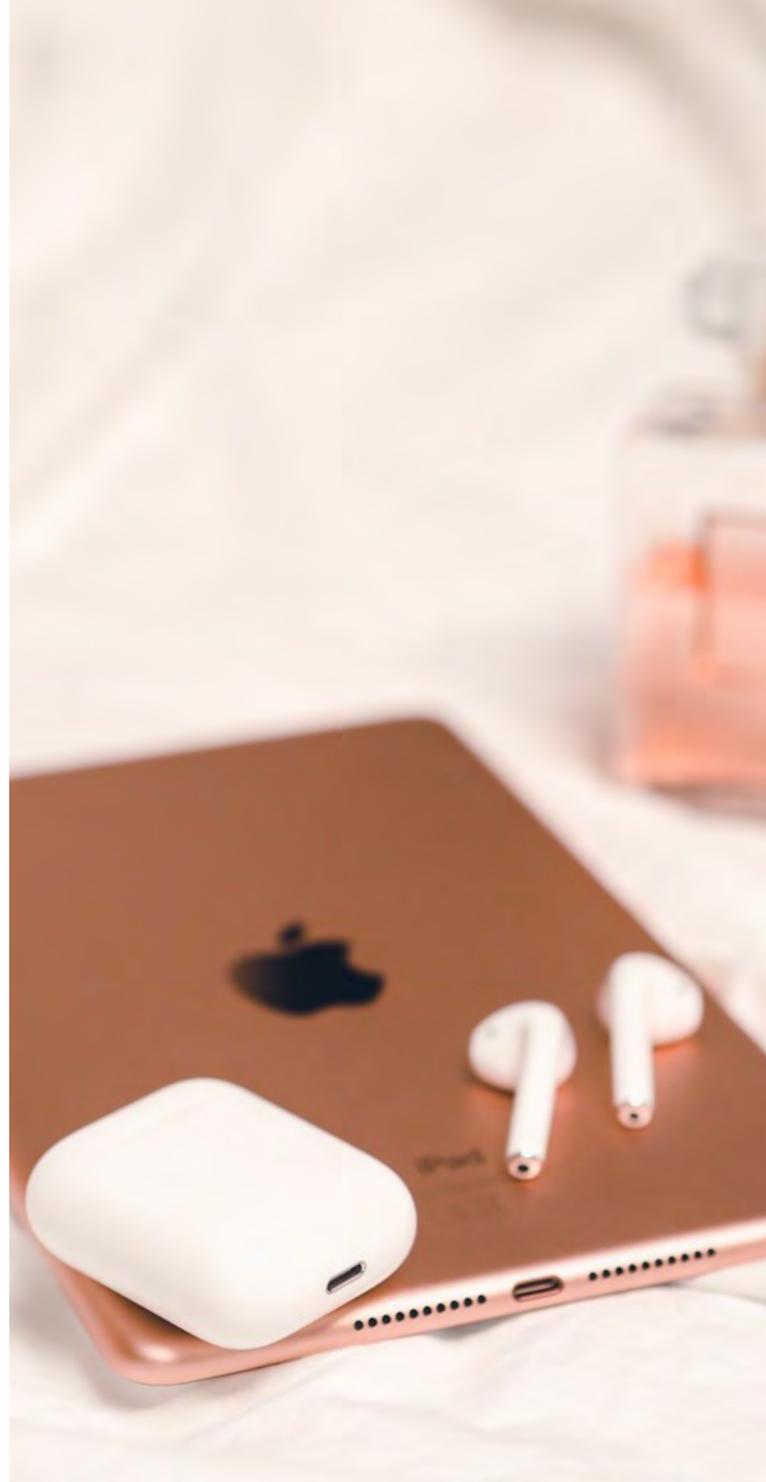


VACATIONS.CA



PRIVATEJETS.CA

4.
THE ONLINE
SHOPPING
ADVANTAGE



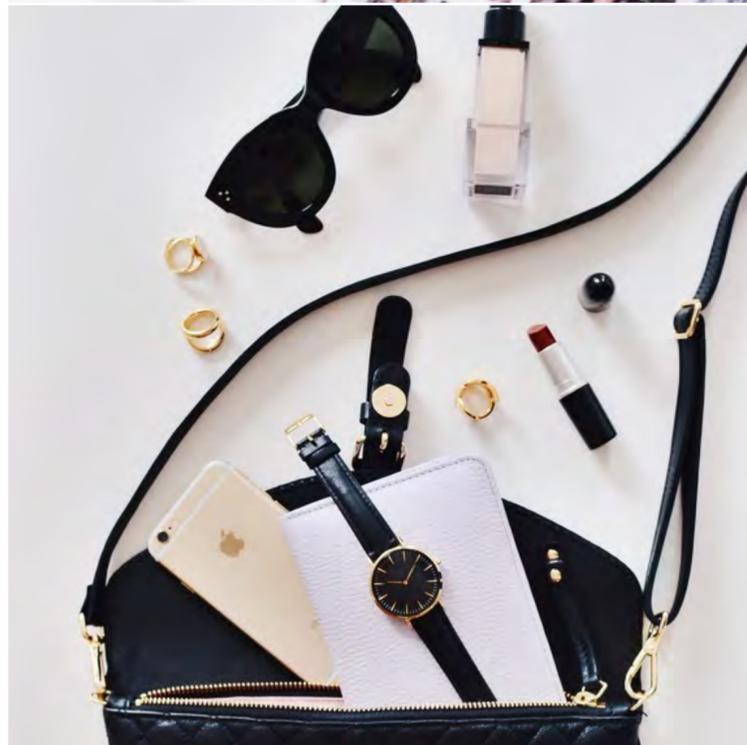
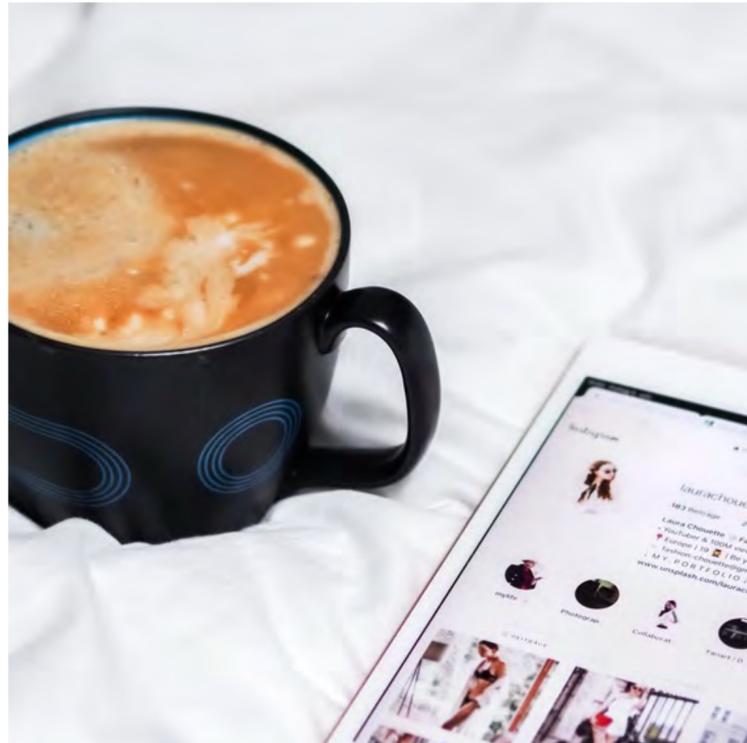
TECHNOLOGY



COMFORT



SIMPLICITY



The after pandemic has swiftly swept today's shopper towards new habits. Even the less tech savvy consumers have adopted new online shopping habits because of all the advantages that these consumers discovered.

**Simplicity & Style
On demand.
From the comfort
of your home...**





Or from wherever
you are.



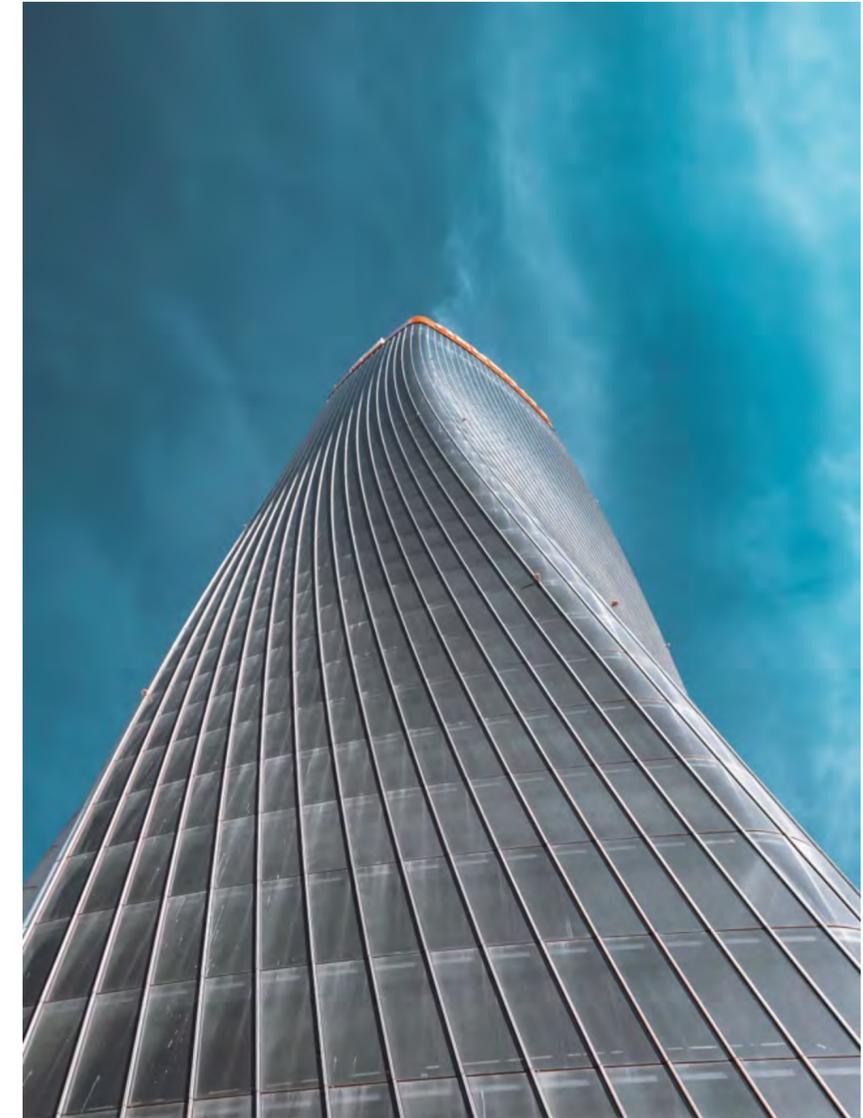
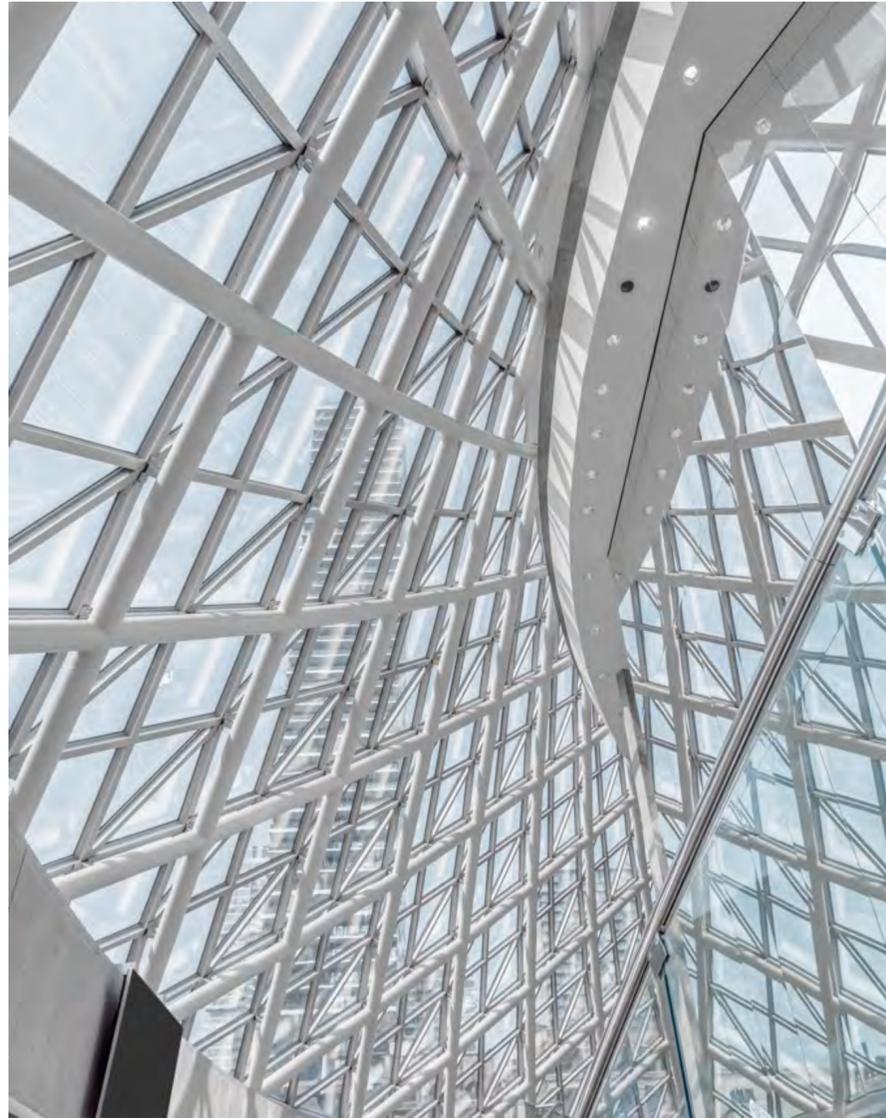
5. THE UNLIMITED POWER OF THE WEB

Email.ca will offer an environment that benefits from the **unlimited power and potential of the web through its virtual real estate brands.**

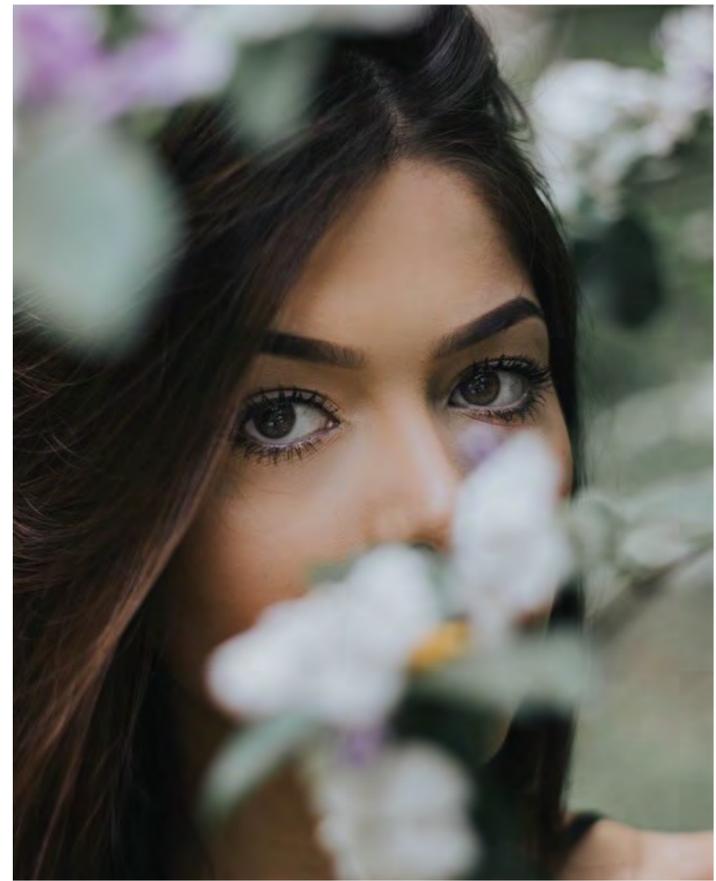


THE SKY IS NOT THE LIMIT.

Modern, clean, luxurious and minimal design.



Emall.ca offers all the benefits of virtual environments that are **free of** :
construction permits, zoning limitations, height limitations, time limits with 24/7 shopping and parking, driving and weather constraints.

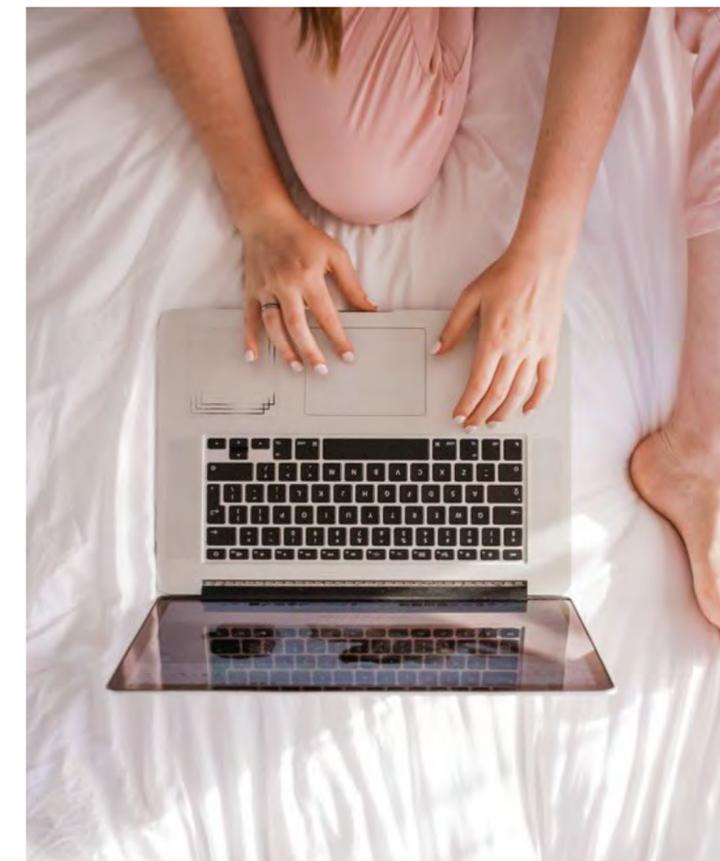


Welcome to a mall
that has no physical
boundaries thus no
development
limitation.

**Hence
unlimited
Beauty.**



Welcome to a shopping experience that can greet an **unlimited amount of people**, while allowing consumers all the privacy and comfort they need.





Welcome to a world where **time and weather have no incidence** on your capacity to provide goods and services to your clients and followers.

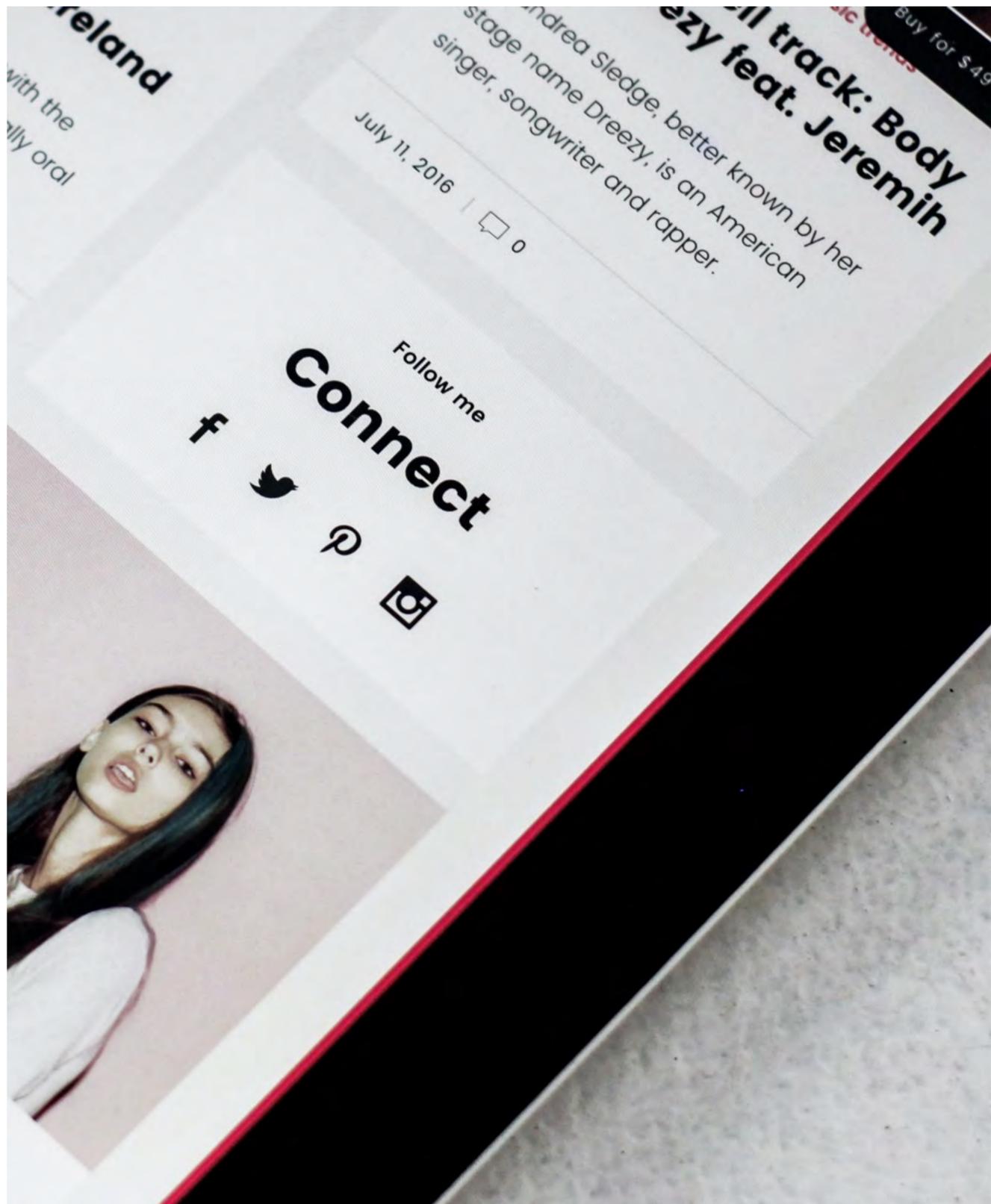


Welcome to a world where e-commerce will benefit from a **revenue-share of profit** for a fraction of the cost of brick and mortar operations.

No on site inventory is mobilized.

No exorbitant fees to Google and other search engines. Or conventional media expenses.

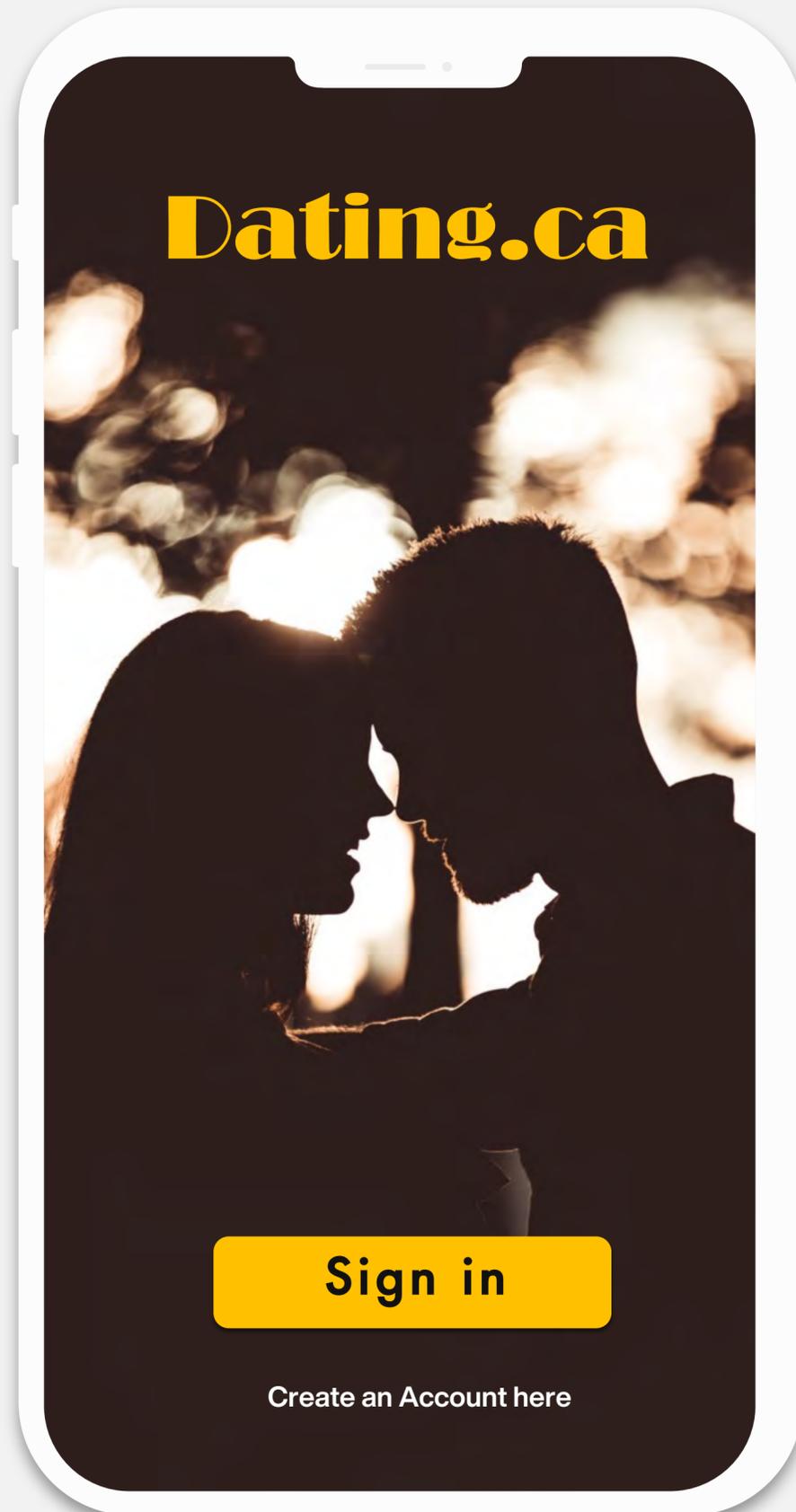
The Emall.ca community will enjoy cross traffic of customers within the mall itself.



5. SOCIAL MEDIA & NETWORKING



Many of E-mail.ca's domain names will be platforms that will drive traffic and interaction. All platforms, whether for shopping or networking will have Facebook, Instagram, LinkedIn and Pinterest channels thus culminating in a **strong web presence that creates new links and interactions.**

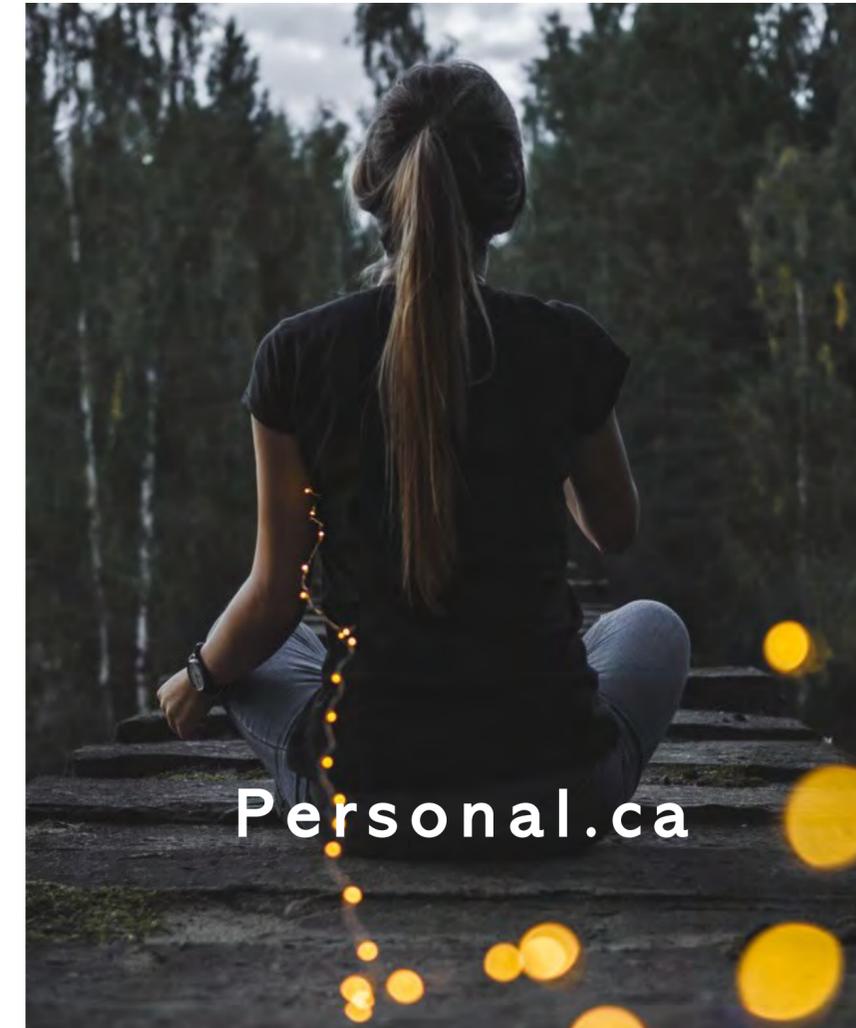


The web is filled with Social & Business networking opportunities.

Via websites and social media channels, links to all our great names will abound.



Local, national and Global community builder.



6. MARKETING EXPERIENCE

(chatrooms, meetings, zoom)



7. DIGITAL MALL USER EXPERIENCE



Latest cutting edge technology to Create the best user experience.



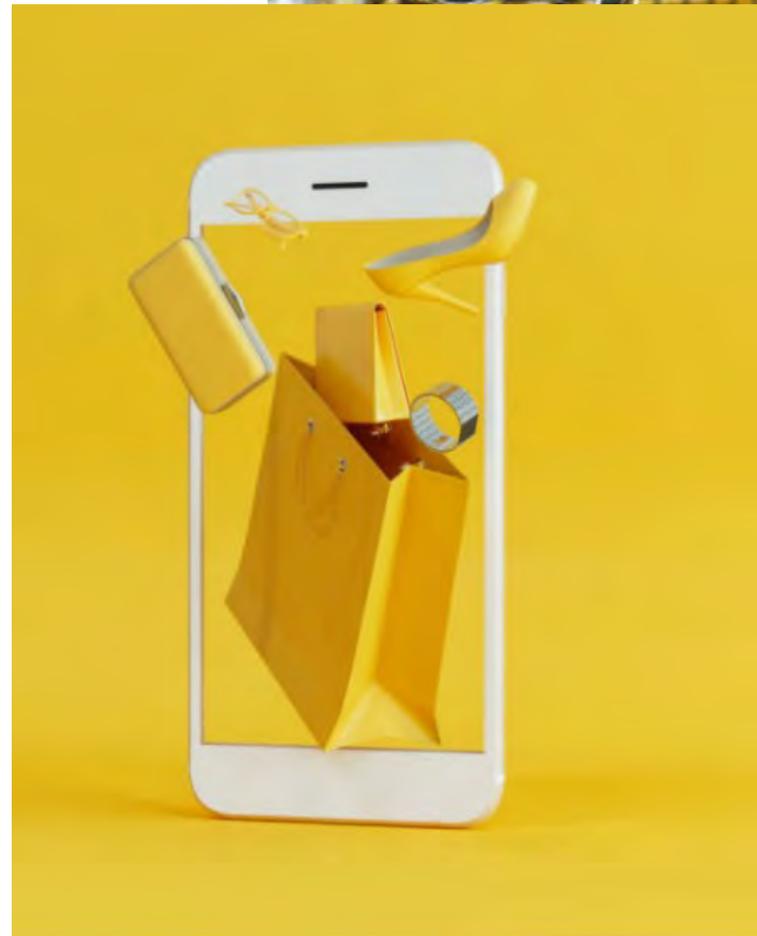
Cross traffic of a diversity of sites offering a wide range of products under one digital umbrella.



Immersive user experience with Networking possibilities to fully engage users.

ENGAGEMENT





WORK
WITH
US

8. GEOMARKETING

MARKETING AND EXCHANGES
AT THE LOCAL, NATIONAL
AND GLOBAL LEVEL.

All suppliers, wholesalers and retailers
will access their customers by **geo
location**.

Wholesalers and retailers can all
interact with their channel.

These brands will benefit from
advertising and cross traffic.

Strong ties will be built through
geolocation thus bringing together
communities by **promoting local
business**.

A VIRTUAL DIGITAL MALL with Zoom Capacity

TRAVEL

[CheapTickets.ca](#)

[LasVegas.ca](#)

[SkiResorts.ca](#)

[Golfing.ca](#)

[Privatejets.ca](#)

[Vacations.ca](#)

[HeliSkiing.ca](#)

[Europe.ca](#)

[France.ca](#)

[Mexico.ca](#)

[England.ca](#)

[GamingCruise.ca](#)

[3dTour.ca](#)

[VegasCasino.ca](#)

[BroadwayShows.ca](#)

BANKING

[PayInvoices.ca](#)

[PayLoans.ca](#)

[PayCreditcards.ca](#)

[PayDebts.ca](#)

[PayBanks.ca](#)

[Cash.ca](#)

[DigitalCash.ca](#)

[Assurance.ca](#)

[Coins.ca](#)

[LoansAndBanking.ca](#)

BEAUTY

BeautyStore.ca

Shampoos.ca

Lipstick.ca

HairSalon.ca

BeautyStore.ca

APPAREL

Lingerie.ca

SwimWear.ca

Fashions.ca

Bikinis.ca

ALCOHOL

WineStore.ca

Whisky.ca

Vodka.ca

NapaWine.ca

FOOD

Chocolates.ca

Lobsters.ca

SmokedMeat.ca

Steaks.ca

MapleSyrup.ca

MEDICAL

Medicine.ca

Prescriptions.ca

DoctorZoom.ca

Vitamin.ca

DentistZoom.ca

TECHNOLOGY

[RealestateZoom.ca](#)

[FashionZoom.ca](#)

[InsuranceZoom.ca](#)

[Telephone.ca](#)

[Iclouds.ca](#)

EDUCATION

[Records.ca](#)

[RealTime.ca](#)

[ChatRooms.ca](#)

[UniversityCourses.ca](#)

[HighSchoolcourses.ca](#)

[ComputerCourses.ca](#)

[EngineeringSchool.ca](#)

[AccountingCourses.ca](#)

[TechCourse.ca](#)

[PrivateClasses.ca](#)

[SoftwareCourses.ca](#)

[TutorClasses.ca](#)

[PrivateClasses.ca](#)

[MbaCourses.ca](#)

[BusinessClasses.ca](#)

[LanguageCourses.ca](#)

[LawCourses.ca](#)

[MusicCourses.ca](#)

[ArchitectCourses.ca](#)

[GuitarCourse.ca](#)

ENTERTAINMENT

[Etickets.ca](#)

[HockeyTickets.ca](#)

[BasketballTickets.ca](#)

[BaseballTicket.ca](#)

[VegasBets.ca](#)

MEET THE TEAM



**PETER
MAXYMYCH**
Founder of Emall. ca



PAUL HAWA
General Management
Legal & Financial.

KARTIK MEHTA
Netclues Website
Development.

DAVE CHANDLER
Client Relations

ZAC MUSKOVITCH
Legal Counsel



**NATHALIE
BENARROCH**
Creative Director



EMALLMEDIA • CA

Where the world loves to shop.